



Republic of the Philippines  
Province of Davao Del Sur  
City of Digos

Annual Cultural Development Plan  
2023-2025

Goal	Issues and Concerns	Program/ Project/ Activity	Objective	Expected Outputs	Time Frame	Funding		Remarks
						Amount	Source	
		<b>Seminars and Workshop</b>						
<b>Tourism Development Promotion</b>	Lack of knowledge and skill in formulating the City Tourism Code	<b>Tourism Code Formulation Workshop and Seminar</b>	Conduct of training seminar and workshop on the Formulation of the Local Tourism Code	Tourism Code Formulated	2023	₱500,000	LGDF/AIP	
<b>Tourism Development Promotion</b>	Average quality standard on current tourist guides	<b>Community Tour Guiding</b>	Conduct of training on being a Professional Tour Guide	Trained and professionalized tour guides	2023	₱300,000	LGDF/AIP	
<b>Tourism Development Promotion</b>	Average quality standard on current tourist guides (50 trainees for 5 days)	<b>WISAR</b>		Trained tourist guides to deliver quality standard services	2023	₱300,000	LGDF/AIP	



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<b>Tourism Development Promotion</b>	Absence of relevant travel packages available in the city. (1 training every year)	<b>Tour Packaging Training Seminar</b>	Conduct of seminar on tour packaging	Acquired knowledge and developed tour packaging	2023-2026	₱600,000	LGDF/AIP	
<b>Tourism Development Promotion</b>	Poor standard of service	<b>Tourist Receptionist Training</b>	Conduct of training for tourism receptionist	Improved delivery of tourism services	2023	₱150,000	LGDF/AIP	
<b>Tourism Development Promotion</b>	Stakeholders unfamiliar with tourism related process	<b>Capability Building</b>	Conduct training on Tourism Awareness and Capability Building Seminar for LGU and Stakeholders	Capacitate LGU and other stakeholders on tourism awareness	2023-2026	₱600,000	LGDF/AIP	



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<b>Tourism Development Promotion</b>	Stakeholders unfamiliar with tourism related process	<b>Tourism Awareness Seminar for LGU</b>	Conduct training on Tourism Awareness for LGU and Stakeholders	Capacitate LGU and other stakeholders on tourism awareness	2023 and 2025	₱300,000	LGDF/AIP	
<b>Tourism Development Promotion</b>	Average quality standard on current trekking porters	<b>Porter's Orientation</b>	Conduct of training on being an accredited porter	Accredited porters	2023-2025	₱100,000	LGDF/AIP	
		<b>Activities/Festivals</b>						
<b>Tourism Development Promotion</b>	Unavailable ready market for product	<b>Product Launching</b>	Launching of New Tourism Products	Launched of new tourism products	2023-2025	₱400,000	General Fund	



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Tourism Development Promotion	Unobserved/overlooked good practices	Benchmarking	conduct benchmarking	Capacitate LGU and other stakeholders on tourism awareness	2023	₱1,000,000	LGDF/AIP	
		<b>Infrastructure</b>						
Tourism Development Promotion	Maintenance and cleanliness	Eco-Park	Maintain and improve facilities	Maintained and improved Eco-Park	2023-2025	₱100,000,000	LGDF/AIP	
Tourism Development Promotion	Unavailable ready market for product	Pasalubong Center	Create a pasalubong center	Established Pasalubong Center	2023	₱1,000,000	LGDF/AIP	
Tourism Development Promotion	Maintenance and cleanliness	Godi-Godi Camp Site Development and Maintenance	Maintain and develop campsite	Developed and maintained Godi-Godi Camp	2023-2025	₱40,000,000	LGDF/AIP	



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Tourism Development Promotion	Maintenance and cleanliness	Mt Tampurong and Mt Tambudlot Trail development and Maintenance	Maintain and develop trail	Developed and maintained Mt Tampurong and Mt Tambudlot Trail d	2023-2025	₱400,000	LGDF/AIP	
Tourism Development Promotion	Maintenance and cleanliness	Mahilak Falls Trail Maintenance and Camp Site Development	Maintain and develop campsite	Developed and maintained Mahilak Falls	2023-2025	₱400,000	LGDF/AIP	
Tourism Development Promotion	Understaffed	Tourism Information Office	Create Tourism Information Office	Tourism Information Office created	2023	₱1,500,000	LGDF/AIP	



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		<b>Promotions</b>						
<b>Tourism Development Promotion</b>	Unfeatured products, services for natural and man-made tourism sites	<b>Brochure</b>	Produce promotional and marketing materials featuring public and private tourism enterprises	Updated featured products, services natural and man-made	2023-2025	2,000,000	LGDF/AIP	
<b>Tourism Development Promotion</b>	Unfeatured products, services for natural and man-made tourism sites	<b>Promotional Video</b>	Produce promotional and marketing materials featuring public and private tourism enterprises	Updated featured products, services natural and man-made	2023-2025	4,000,000	LGDF/AIP	



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<b>SEMINARS/WORKSHOPS</b>								
<b>Cultural Development and Promotion</b>	Lack of Participants and unavailability of trainers	<b>Weave Training Seminar (Brgy. Binaton)</b>	To conduct an Inabel Weave Training for Bagobo-Tagabawa tribe in Brgy. Binaton as a way of continuing and defending their culture and heritage.	Inabel Weave Training conducted	2023-2025	₱300,000	LGDF/AIP	
<b>Cultural Development and Promotion</b>	Lack of participants, recording of tangible and intangible cultural materials	<b>Cultural Mapping and Research Development</b>	To conduct a Cultural Mapping Seminar for stakeholders in Digos City as a way of identifying, protecting and continuing the different cultural treasures of our city.	Cultural mapping and research development conducted	2023-2025	₱1,000,000	LGDF/AIP	



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<b>Activities/Festivals</b>								
<b>Cultural Development and Promotion</b>	Threat of extinction among cultural and heritage traditions among IP's communities	<b>Dorong Festival</b>	To celebrate the distinct and vibrant culture and heritage of the local people and its place	Dorong Festival conducted	2023-2025	₱150,000	LGDF/AIP	





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<b>Cultural Development and Promotion</b>	Threat of extinction among cultural and heritage traditions among IP's communities	<b>A'ruska Tarusuban Festival</b>	To celebrate the distinct and vibrant culture and heritage of the local people and its place	A'ruska Tarusuban Festival conducted	2023-2025	₱150,000	LGDF/AIP	



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<b>Cultural Development and Promotion</b>	Threat of extinction among cultural and heritage traditions among IP's communities	<b>Palagoy ke' Apo</b>	To celebrate the distinct and vibrant culture and heritage of the local people and its place	Palagoy ke' Apo conducted	2023-2025	₱150,000	LGDF/AIP	



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<b>Cultural Development and Promotion</b>	Threat of extinction among cultural and heritage traditions among IP's communities	<b>Sinub'badan Festival</b>	To celebrate the distinct and vibrant culture and heritage of the local people and its place	Sinub'badan Festival conducted	2023-2025	₱150,000	LGDF/AIP	



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<b>Cultural Development and Promotion</b>	Threat of extinction among cultural and heritage traditions among IP's communities	<b>Padigosan Festival</b>	To celebrate the distinct and vibrant culture and heritage of the local people and its place	Padigosan Festival	2023-2025	₱3,000,000	LGDF/AIP	



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<b>Cultural Development and Promotion</b>	Threat of extinction among cultural and heritage traditions among IP's communities	<b>Miglayag</b>	To celebrate the distinct and vibrant culture and heritage of the local people and its place	Miglayag Festival conducted	2023-2025	₱3,000,000	LGDF/AIP	



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Cultural Development and Promotion	Lack of avenue in promoting culture, arts and heritage of the city	Araw ng Digos	To celebrate the distinct and vibrant culture and heritage of the local people and its place	Araw ng Digos celebrated	2023-2025	₱30,000,000	LGDF/AIP	
Cultural Development and Promotion	Unavailability of focal persons, recording of essential data and information	Research study of the Rano Massacre	To conduct research study of the Rano Massacre Event	Rano Massacre study conducted	2023	₱300,000	LGDF/AIP	



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<b>INFRASTRUTURES</b>								
<b>Cultural Development and Promotion</b>	Lack of cultural village in the city to showcase culture, traditions, heritage, and IPs practices	<b>Rimpong Bagobo Tagabawa Cultural Village</b>	To build and develop a cultural village center for the Bagobo Tagabawa tribe in Brgy. Binaton, Digos City.	Cultural village built and developed	2023-2025	₱10,000,000	LGDF/AIP	
<b>Cultural Development and Promotion</b>	Lack of Digos City Museum	<b>Digos City Museum</b>	To build and develop a museum for the cultural crafts, products and heritage of Digos City.	Digos City Museum developed and built	2023-2025	₱50,000,000	LGDF/AIP	
<b>Cultural Development and Promotion</b>	Dilapidated Tribal Halls	<b>Tribal Halls Repair and Maintenance and Construction</b>	Repair/maintenance and construction of tribal halls in the city	Repaired and maintained tribal halls	2023-2025	758,363.00	POPS	



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Provide support to IP communities in the city	Lack of support among IPs communities	<b>Support to Indigenous People (IPs)</b>	To support Ips communities	Supported IPs in the city	2023-2025	230,000.00	GEN. FUND	
Provide support to Indigents and other marginalized sector	Limited financial capacity among IPs especially in times of crisis	<b>Comprehensive Assistance to Indigents and Other Marginalized Sector (LINGAP)</b>	Provision of financial assistance to IPs in crisis situation	Financial assistance provided to IPs in crisis situation	2023-2025	11,722,599.00	GAD	
Provide scholarship program among IPs	Lack of opportunities among Ips to continue educational study in higher educational institutions	<b>Scholarship Program for Indigenous People (Ips)</b>	Provision of educational scholarship among IPs	Education scholarship provided to IPs students	2023-2025	2,000,000.00	GAD	
Provide sustainable livelihood program for IPs	Limited livelihood opportunities among IPs	<b>Sustainable Livelihood Development Program</b>	Provision of sustainable livelihood to IPs	IP communities provided livelihood opportunities	2023-2025	3,836,846.00	GAD	





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Provision of Water System among IP communities in the city	Limited access to safe and potable drinking water among IP communities in the city	Water System for GIDAS	Construction of water system for GIDAS/IP communities in the city	Potable and safe water supply provided to GIDAS/IP communities	2023-2025	2,101,019.00	POPS	

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